

2024 FALL SEMESTER							
	M	T	W	TH	F	S	Important Dates
SEPT	2	3	4	5	6	7	Sept 3-4: Fall Visiting & New Student Orientation
	9	10	11	12	13	14	Sept 4: All Students Welcome Day
	16	17	18	19	20	21	Sept 5: Fall Classes Begin
	23	24	25	26	27	28	Sept 11: Add/Drop Deadline (BBA courses only)
	30	1	2	3	4	5	Sept 26 (Tentative): IGS Integration Day @ Parc Asterix (no classes)
OCT	7	8	9	10	11	12	Oct 12: Students must be available for makeup classes
	14	15	16	17	18	19	Oct 23: Withdrawal Deadline (BBA courses only)
	21	22	23	24	25	26	Oct 29-31: ABSParis Business Games (no classes)
	28	29	30	31	1	2	Nov 1: All Saints Day Holiday (no classes)
NOV	4	5	6	7	8	9	Nov 11: Veteran's Day (Armistice Day)
	11	12	13	14	15	16	Nov 12 (Tentative): IGS HEP Day (no classes)
	18	19	20	21	22	23	Nov 20-22 (Tentative): IGS Business Pitch (no classes)
DEC	25	26	27	28	29	30	Nov 30: Students must be available for makeup classes
	2	3	4	5	6	7	Dec 3 (Tentative): IGS Journée Enterprise (no classes)
	9	10	11	12	13	14	Dec 13: End of Fall Semester
Mondays in BOLD font : Degree-seeking students will receive an invitation to attend a mandatory career development workshop on one of these dates							
2025 WINTER SESSION							
	M	T	W	TH	F	S	Important Dates
JAN	30	31	1	2	3	4	Jan 1: New Year's Day
	6	7	8	9	10	11	Jan 2: Winter Classes Begin
	13	14	15	16	17	18	Jan 18: End of Winter Session
2025 SPRING SEMESTER							
	M	T	W	TH	F	S	Important Dates * 11 sessions for TH courses. 1 online class needed *
FEB	20	21	22	23	24	25	Jan 28-29: Spring Visiting & New Student Orientation
	27	28	29	30	31	1	Jan 29: All Students Welcome Day
	3	4	5	6	7	8	Jan 30: Spring Classes Begin
	10	11	12	13	14	15	Feb 5: Add/Drop Deadline (BBA courses only)
	17	18	19	20	21	22	Feb 10: Company Case Challenge Launch
MAR	24	25	26	27	28	1	Feb 13: Company Case Meetings (no classes)
	3	4	5	6	7	8	Feb 22: Students must be available for makeup classes
	10	11	12	13	14	15	Mar 10-14 (Tentative): Spring Break (no classes)
	17	18	19	20	21	22	Mar 26: Withdrawal Deadline (BBA courses only)
APR	24	25	26	27	28	29	Mar 31-Apr 1: Company Case Rehearsals (no classes)
	31	1	2	3	4	5	Apr 10: Company Case Finals
	7	8	9	10	11	12	Apr 17: Company Case Awards
	14	15	16	17	18	19	Apr 21: Easter Monday (no classes)
	21	22	23	24	25	26	Apr 26: Students must be available for makeup classes
MAY	28	29	30	1	2	3	May 1: Labor Day (no classes)
	5	6	7	8	9	10	May 6: End of Spring Semester
							May 8: Victory Day
Mondays in BOLD font : Degree-seeking students will receive an invitation to attend a mandatory career development workshop on one of these dates							
2025 SUMMER SESSION							
	M	T	W	TH	F	S	Important Dates
MAY	12	13	14	15	16	17	May 12: Summer Visiting & New Student Orientation
	19	20	21	22	23	24	May 13: Summer Session 1 Begins
	26	27	28	29	30	31	May 26 (Tentative): Orientation for Visiting Students
JUNE	2	3	4	5	6	7	May 27: Summer Session 2 Begins
	9	10	11	12	13	14	May 29-30: Ascension Holiday (no classes)
	16	17	18	19	20	21	June 2-7 (Tentative): MBA Seminar
JULY	23	24	25	26	27	28	June 9: Pentecost Holiday (no classes)
	30	1	2	3	4	5	June 20: End of Summer Session 1
							July 4: End of Summer Session 2

The American Business School of Paris
Course Offerings FALL 2024**
3 credits per classes except when mentioned otherwise

BUSINESS ADMINISTRATION

BLAW 230 International Business Law
BUSI 410 Strategic Management
BUSI 420 Entrepreneurship
COMP 120 Computer Skills for Business
COMP 311 E-commerce & E-business
COMP 395 Advanced Excel
PHIL 290 Business Ethics

MARKETING

MKTG 130 Principles of Marketing
MKTG 240 Consumer Behavior
MKTG 315 Digital Marketing & Web Analytics
MKTG 350 International Marketing
MKTG 380 Personal Selling & Negotiation
MKTG 385 Advanced Customer Relationship Management
MKTG 391 Sponsorship and Event Marketing

MANAGEMENT

DSCI 310 Operations Management
MGMT 101 Principles of Management
MGMT 180 International Business
MGMT 215 Organizational Behavior
MGMT 225 Human Resources Management
MGMT 310 Project Management
MGMT 352 Sourcing and Purchasing

FASHION & LUXURY RETAIL MANAGEMENT

FASH 100 Fashion & Textile Trends through the Ages
FASH 105 The DNA of Fashion Trends
FASH 110 Made in Paris: the Elements of a Brand FASH 113
The Fashion Design Process
FASH 120 Sales Techniques for Luxury Brands
FASH 211 Luxury Cross Channel Marketing
FASH 225 Visual Merchandising
FASH 240 Merchandising Planning and Control
FASH 325 Creativity & Innovation in Fashion Luxury MGMT
320 Management for Luxury Services
MKTG 400 Creating and Developing Luxury Brands

SPORTS MANAGEMENT

BLAW 322 Law & Ethics in the Sports Industry
DSCI 351 Sports Analytics
MGMT 190 Introduction to Sports Management
MGMT 290 Advanced Sports Management
MGMT 321 Logistics & Management of the Olympic Games
& Mega Sports Events
MGMT 411 The Business of Professional Sports in Europe
MKTG 321 Sports Branding & the Olympic Games
MKTG 401 Creating and Developing Sports Brands

ECONOMICS

ECON 110 Principles of Macroeconomics
ECON 120 Principles of Microeconomics
ECON 321 Economics of the Olympics Games
ECON 450 International Economics

FINANCE AND ACCOUNTING

ACCT 111 Financial Accounting
ACCT 211 Advanced Financial & Managerial
Accounting
FINC 215 Business Finance
FINC 324 Money & Banking
FINC 345 Audit, Control & Risk Management
FINC 400 Corporate Finance

MATHEMATICS

MATH 120 Calculus
MATH 210 Business Statistics

GENERAL EDUCATION / HUMANITIES

ARTS 113 History of Art, Literature & Photography
ARTS 250 20th Century Art
COMM 130 Communication Techniques/Speech
COMM 280 Journalism, New Media, & Community
Management
ENGL 101 Academic Methodology
ENGL 120 Critical Reading & Writing
ENGL 212 Analysis & Communication
ENGL 225 Effective Business Communication
HUMA 200 French Civilization
LEIT 110 Beginner/ Lower Intermediate Italian
POLS 210 International Relations
PSYC 110 Introduction to Psychology
SOCG 100 Intercultural Studies
SOCG 110 Introduction to Sociology

FRENCH

FREN 110 Elementary French
FREN 220 Intermediate French
FREN 350 Advanced French

***List subject to change*

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Course Offerings SPRING 2025**
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BUSINESS ADMINISTRATION

BLAW 230 International Business Law
BUSI 410 Strategic Management
BUSI 420 Entrepreneurship
COMP 120 Computer Skills for Business
COMP 250 Building a Business Website
COMP 311 E-commerce & E-business
COMP 390 Advanced Excel for Finance
PHIL 290 Business Ethics

FINANCE AND ACCOUNTING

ACCT 111 Financial Accounting
ACCT 211 Advanced Financial & Managerial Accounting
FINC 215 Business Finance
FINC 315 International Investments
FINC 450 International Finance
ACCT 111 Financial Accounting
ACCT 211 Advanced Financial & Managerial Accounting
FINC 215 Business Finance
FINC 315 International Investments
FINC 450 International Finance

GENERAL EDUCATION / HUMANITIES

ARTS 113 History of Art, Literature & Photography
ARTS 250 20th Century Art
COMM 130 Communication Techniques/Speech
COMM 230 Theater & Advanced Public Speaking
COMM 285 Writing for Sports Media
ENGL 101 Academic Methodology
ENGL 120 Critical Reading & Writing
ENGL 212 Analysis & Communication
ENGL 225 Effective Business Communication
HUMA 200 French Civilization
LEIT 110 Beginner/ Lower Intermediate Italian
POLS 210 International Relations
PSYC 110 Introduction to Psychology
SOCG 100 Intercultural Studies
SOCG 110 Introduction to Sociology

MATHEMATICS

MATH 120 Calculus
MATH 210 Business Statistics

SPORTS MANAGEMENT

MGMT 190 Introduction to Sports Management
MGMT 390 Sports Agency & Representation

ECONOMICS

ECON 110 Principles of Macroeconomics
ECON 120 Principles of Microeconomics
ECON 315 Intermediate Economic Analysis

FRENCH

FREN 110 Elementary French
FREN 220 Intermediate French
FREN 290 Business French (1 credit)
FREN 350 Advanced French

MANAGEMENT

DSCI 310 Operations Management
DSCI 350 Management Decision Analytics
MGMT 101 Principles of Management
MGMT 180 International Business
MGMT 215 Organizational Behavior

MGMT 225 Human Resources Management
MGMT 310 Project Management
MGMT 351 Logistics & Supply Chain Management
MGMT 400 European Management

FASHION & LUXURY RETAIL MANAGEMENT

FASH 100 Fashion & Textile Trends through the Ages
FASH 105 The DNA of Fashion Trends
FASH 110 Made in Paris: the Elements of a Brand
FASH 113 The Fashion Design Process
FASH 120 Sales Techniques for Luxury Brands
FASH 211 Luxury Cross Channel Marketing
FASH 225 Visual Merchandising
FASH 240 Merchandising Planning and Control
FASH 325 Creativity & Innovation in Fashion Luxury
MGMT 320 Management for Luxury Services
MGMT 354 Sourcing & Purchasing for Fashion Luxury
MKTG 215 The Fashion Business Revolution
MKTG 400 Creating & Developing Luxury Brands

MARKETING

MKTG 130 Principles of Marketing
MKTG 240 Consumer Behavior
MKTG 325 Integrated Marketing Communications
MKTG 340 Marketing Research
MKTG 350 International Marketing
MKTG 380 Personal Selling & Negotiation
MKTG 385 Advanced Customer Relationship Management
MKTG 391 Sponsorship and Event Marketing
MKTG 425 Brand Innovation and Management

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