

## London Metropolitan University – International Summer School 2022 Session One Modules

### Black Studies: Resistance, Creativity and Joy in the Capital

- Why study this module?

This module will provide an exciting and unique opportunity for you to delve into contemporary cultural production, creativity, resistance and joy in first, second and third-generation African and Caribbean lives in and around London. From documenting the evolution of sound system culture to exploring visual and written creative expressions, you'll unpack the socio-political contexts that shaped the lives and sub-cultures studied.

All of our international summer school modules are worth 15 UK credit points / 3 US credit points / 7.5 ECTS.

This module can also be taken in combination with our Small Axe: Decolonisation and Dismantling Institutional Racism module. You could also take it in combination with our Internship in London module. Entry requirements for this combination can be found on our [Internship in London module page](#).

- More about this module

Throughout this module you'll:

- understand the ways in which African and Caribbean Londoners navigated the racial and socio-political context of contemporary London
- communicate the ways in which African and Caribbean Londoners resisted racist oppression through activism, whilst demonstrating an awareness of the innovative, cultural creations borne out of these communities
- analyse multi-dimensional, complex narratives of inner-city London living, thinking beyond reductive racialised narratives
- demonstrate your critical thinking skills within the framework of decolonisation, looking beyond a colonial lens by participating in and discovering non-traditional modes of learning and assessment – this includes enhancing your creative skills utilising modern mediums such as spoken word, short videos and more in collaborative and independent study

- Teaching and assessment

The assessment of this module will consist of two components:

- a digital artefact
- an essay

## **Britain, Brand and Luxury**

- **Why study this module?**

The world of brand management is a fascinating, strategic space, bursting with creativity. This module offers an introduction to brand management and the specificities of the luxury market in Britain. During this module, you'll explore new and commercially applicable brand concepts and models as well as exciting topic areas including the academic concept of cool brands, image and celebrity, audio branding, brand equity and threats to brands.

There will be opportunities to engage in learning outside the classroom with visits to key places in London such as retail areas, museums, galleries and walking tours. You'll also utilise social media and create branded content as part of an educational project on a selected British luxury brand.

All of our International Summer School modules are worth 15 UK credit points / 3 US credit points / 7.5 ECTS. Upon successful completion, we will provide you with a transcript of records.

This module can also be taken in combination with our Internship in London module. Entry requirements for this combination can be found on our Internship in London module page.

- **More about this module**

Throughout this module you'll:

- gain an understanding of the importance and value of brands within marketing strategy and reflect on the components that make a brand successful
- learn about contemporary branding theory and consider a variety of brand scenarios
- develop an understanding of the role of digital media in relation to online and offline branding strategies with some application to real life situations
- work collaboratively with other students and enhance presentation, communication and problem-solving skills

- **Teaching and assessment**

Assessment for this module is comprised of:

- a brand interpretation delivered as blog posts, vlogs or as a comprehensive Pinterest board.
- a digital artefact on a brand extension

## **Creative Capital: London's Art and Design**

- Why study this module?

This module considers how art and design artefacts, both produced and located in London, can be studied and understood in the context of the social, political, cultural and economic circumstances of their production or collection.

Throughout this four-week module you'll study the art and design of London, with examples selected to represent the long, rich and varied history of London as a settlement. There will be a series of guided and curated visits to galleries, collections, houses and buildings that will reveal the range of artworks and designed objects in London and the purposes they served. You'll be taken to both the world-famous cultural sites of London and some of the lesser known or hard to access places that offer insight into how art and design are inextricably linked with the economy, image and life of London.

This module can also be taken in combination with our [Internship in London module](#). Entry requirements for this combination can be found on our [Internship in London module page](#).

- More about this module

Throughout this module you'll:

- understand artefacts of cultural production in their contexts
- explain how artworks and designed objects are produced, circulated and interpreted
- explore how art and design collected and brought to London from other cultures around the world have influenced creative activity in Britain, and how they reflect the UK's changing view of and relationship with other countries and cultures
- recognise concepts of value and worth attached to cultural artefacts and consider the effect of such judgements
- undertake a series of guided and curated visits

- Teaching and assessment

Assessment for this module is comprised of:

- an illustrated case study
- a visual and written record and journal of sites visited during the course

## Crime in London

- Why study this module?

Our Crime in London module takes four weeks to complete and is part of our international summer school programme. This module will introduce you to crime studies and how crime is addressed by the criminal justice system in London.

You'll learn about crime control and crime prevention strategies deployed in the capital. You will also examine crime trends in London.

This module can also be taken in combination with our Internship in London module. Entry requirements for this combination can be found on our Internship in London module page.

- More about this module

Throughout this module you'll:

- gain a solid grounding upon which to build a grasp of issues relating to crime and criminal justice
- review the historical development, structures and roles of key agencies responsible for the execution of justice in London
- identify key models of the criminal justice system such as the due process and crime control models
- consider recent, and significant, examples of changes to crime trends in London
- develop your knowledge of current policies relating to the 'problem of crime'

- Teaching and assessment

Assessment for this module is comprised of:

- A report about one of the study trips
- An essay based on a key element of the module

## Politics in London

- Why study this module?

Brexit may mean Brexit, but there is much more to British politics. Throughout this module you'll get to explore the many issues and debates that have shaped contemporary British politics including policy making in relation to race and immigration and health and social care. You'll also gain an understanding of the institutions of government involved in policy making. The module is infused with topical and highly emotive issues and constructs such as social media and digital activity, election and voting behaviour and of course interest or cause movements and the media.

This module can also be taken in combination with our Internship in London module. Entry requirements for this combination can be found on our Internship in London module page.

- More about this module

Throughout this module you'll:

- learn about the institutions of government: the constitution, the executive, the legislature, the judiciary and the monarchy

- understand the political process: interest groups, political parties, mass media, elections and voting behaviour, and cyber-activity and the use of social media
- explore policymaking on a range of topics such as race and immigration, welfare and healthcare reform, Brexit and the collapse of the post-war consensus
- engage in research on government-produced data/documents and online resources and presenting your findings

o Teaching and assessment

Assessment for this module is comprised of:

- A seminar presentation based on at least one of the study trips
- An essay based on a key element of the module

## London Metropolitan University – International Summer School 2022 Session Two Modules

### Architecture in London

- Why study this module?

During this module, you'll explore the architecture of London and learn techniques and research methods for analysing buildings and urban spaces. This module offers a programme of workshops, seminars and visits to significant buildings and urban environments around London.

Approaching the city from the vantage point of architectural element and type, this module explores past and present day ways of inhabiting urban space. From the imaginative homes designed by the architects who lived in them, to the massive urban projects that created new forms for spectacle, communication and living – you'll learn about the history and the life of the city while exploring drawing and writing techniques. You'll create individual responses to specific buildings and spaces in guided practical workshops.

- More about this module

Throughout this module you'll:

- reflect and critically respond to architectural and urban spaces, and to the associated practices of drawing, writing and researching
- develop your own methods of research and analysis to support your investigation and documentation of the city and its buildings
- gain a range of practical skills and techniques and enable you to observe, analyse, describe and interpret the city and its history
- discuss thematic and historical links between buildings, landscapes and works of art, and support you in creating your own narratives about them
- reflect on your own practice and the connections between experience, analysis, and spatial design or research practice

- Teaching and assessment

Assessment for this module is comprised of:

- an analysis of a building element or collection of elements, using methods and techniques explored in the practical workshops
- a zine, exploring an individual response to the material covered during the course

### Black Studies: Decolonisation and Dismantling Institutional Racism

- Why study this module?

This module will provide an in-depth exploration of a specific form of racism, known as anti-Black racism, and the ways in which this permeates larger institutions and organisations such as healthcare, the judicial system and the media. Cases may be drawn from smaller companies. You'll be given valuable insight into the constructions of race and how it's woven into the social and political fabric of British society, with an introduction to decolonial lenses such as Critical Race Theory and Black Feminism.

You will explore multi-layered, nuanced narratives regarding the experiences of African and Caribbean Londoners, gaining a broad understanding of community organising in response to and in rejection of racist institutions. Additionally, you'll learn of the contemporary approaches to community and grassroots organising that hail from the streets of London, operating outside of 'traditional' structures.

All of our International Summer School modules are worth 15 UK credit points / 3 US credit points / 7.5 ECTS. Upon successful completion, we will provide you with a transcript of records.

This module can also be taken in combination with our academic modules from session one.

- More about this module

Throughout this module you'll:

- understand the ways in which anti-Black racism exists within various institutions and organisations
- communicate the ways in which African and Caribbean Londoners responded to, resisted and cultivated communities of healing in opposition to systemic racism
- analyse multi-dimensional, complex narratives of inner-city London living, thinking beyond reductive mainstream racialised narratives
- apply your critical thinking skills within the framework of decolonisation, looking beyond a colonial lens by participating in and discovering non-traditional modes of learning and assessment – this includes enhancing your creative skills utilising modern mediums such as spoken word, short videos and more in collaborative and independent study

- Teaching and assessment

The assessment of this module will consist of two components:

- An essay
- Coursework based on a creative brief

- Why study this module?

Using London's events, politics, people and current affairs as context, this module introduces you to the practical and analytical skills (including looking at ethical problems) involved in professional news-writing, newsgathering, collaborating in teams to produce stories, evaluating sources and revising writing. You'll be required to produce news copy in professional formats, which will include online posts using images, video and audio and the use of mobile technology. You'll also learn how to write feature articles targeted at specific audiences.

This module can also be taken in combination with our academic modules from session one.

- More about this module

Throughout this module you'll:

- gain an understanding of the basic professional techniques and processes involved in gathering news and writing features
- learn the skills needed to develop stories from a variety of sources using a range of research and information gathering techniques
- have the opportunity to work in teams to produce news stories tailored to different outlets
- create original journalism for different platforms
- grasp of concepts of news and news values in an industry context, with regard to ethics and the law

- Teaching and assessment

Assessment for this module is comprised of:

- a news portfolio
- your engagement with the module and in the classroom, and assessed by a journal

## **London's Multibillion Pound Visitor Economy**

- Why study this module?

There is nowhere in the world quite like London with its diverse community, economy, architecture and landscape, attracting more than 20 million international visitors in 2019.

During this module, you'll explore elements of contemporary culture, entertainment and nightlife, retailing, heritage and tradition, events, sport, film, and the open spaces that have made London the world's first National Park City. Underpinned with tourism and leisure theory, economics and insight into the creative industries, you will be able to establish your own theoretical and experiential perspective on the meaning of a global tourist city.

This module can also be taken in combination with our academic modules from session one.

- More about this module

Throughout this module you'll:

- receive an introduction to London as a global destination using latest data from a local destination management organisation
- review London's heritage attractions, museums, stories and trails, events and festivals, shopping, entertainment and nightlife economy
- discover London's leisure appeal through analysis of its sport venues, open spaces, villages and neighbourhoods
- reflect upon London's business tourism offer using City of London's "Finance at your feet" business walk as field work

- Teaching and assessment

Assessment for this module is comprised of:

- an online guide to London
- a reflective essay outlining your professional objectives and their relation to London's visitor economy

## Secrets and Spies

- Why study this module?

London has been at the centre of global intelligence for a long time and has been somewhat glamorised by film and the media over the years. During this fun module, you'll look at how spies are portrayed in popular culture such as James Bond and George Smiley. You'll also go back in time to trace the origins and history of spies and intelligence agencies, discover what intelligence actually is and find out which agencies operate from a London base.

You'll have the opportunity to take part in field trips to see key landmarks in the City such as the MI5 and MI6 buildings and Waterloo Bridge, plus many other places of significance including the Cabinet War Rooms.

This module can also be taken in combination with our academic modules from session one.

- More about this module

Throughout this module you'll:

- learn about contemporary issues faced by intelligence agencies
- explore the differing roles, values and perspectives of various intelligence agencies across the world
- reflect on the development of intelligence services from World War II until today
- explore the changing nature of threats

- understand the roles and dynamics of state and non-state actors
- Teaching and assessment

Assessment for this module is comprised of:

- a seminar presentation based on at least one of the study trips
- an essay on a key element of the module