

London Metropolitan University – International Summer School 2022 Session One Modules

Black Studies: Resistance, Creativity and Joy in the Capital

- Why study this module?

This module will provide an exciting and unique opportunity for you to delve into contemporary cultural production, creativity, resistance and joy in first, second and third-generation African and Caribbean lives in and around London. From documenting the evolution of sound system culture to exploring visual and written creative expressions, you'll unpack the socio-political contexts that shaped the lives and sub-cultures studied.

All of our international summer school modules are worth 15 UK credit points / 3 US credit points / 7.5 ECTS.

This module can also be taken in combination with our Small Axe: Decolonisation and Dismantling Institutional Racism module. You could also take it in combination with our Internship in London module. Entry requirements for this combination can be found on our [Internship in London module page](#).

- More about this module

Throughout this module you'll:

- understand the ways in which African and Caribbean Londoners navigated the racial and socio-political context of contemporary London
- communicate the ways in which African and Caribbean Londoners resisted racist oppression through activism, whilst demonstrating an awareness of the innovative, cultural creations borne out of these communities
- analyse multi-dimensional, complex narratives of inner-city London living, thinking beyond reductive racialised narratives
- demonstrate your critical thinking skills within the framework of decolonisation, looking beyond a colonial lens by participating in and discovering non-traditional modes of learning and assessment – this includes enhancing your creative skills utilising modern mediums such as spoken word, short videos and more in collaborative and independent study

- Teaching and assessment

The assessment of this module will consist of two components:

- a digital artefact
- an essay

Britain, Brand and Luxury

- Why study this module?

The world of brand management is a fascinating, strategic space, bursting with creativity. This module offers an introduction to brand management and the specificities of the luxury market in Britain. During this module, you'll explore new and commercially applicable brand concepts and models as well as exciting topic areas including the academic concept of cool brands, image and celebrity, audio branding, brand equity and threats to brands.

There will be opportunities to engage in learning outside the classroom with visits to key places in London such as retail areas, museums, galleries and walking tours. You'll also utilise social media and create branded content as part of an educational project on a selected British luxury brand.

All of our International Summer School modules are worth 15 UK credit points / 3 US credit points / 7.5 ECTS. Upon successful completion, we will provide you with a transcript of records.

This module can also be taken in combination with our Internship in London module. Entry requirements for this combination can be found on our Internship in London module page.

- More about this module

Throughout this module you'll:

- gain an understanding of the importance and value of brands within marketing strategy and reflect on the components that make a brand successful
- learn about contemporary branding theory and consider a variety of brand scenarios
- develop an understanding of the role of digital media in relation to online and offline branding strategies with some application to real life situations
- work collaboratively with other students and enhance presentation, communication and problem-solving skills

- Teaching and assessment

Assessment for this module is comprised of:

- a brand interpretation delivered as blog posts, vlogs or as a comprehensive Pinterest board.
- a digital artefact on a brand extension

Creative Capital: London's Art and Design

- Why study this module?

This module considers how art and design artefacts, both produced and located in London, can be studied and understood in the context of the social, political, cultural and economic circumstances of their production or collection.

Throughout this four-week module you'll study the art and design of London, with examples selected to represent the long, rich and varied history of London as a settlement. There will be a series of guided and curated visits to galleries, collections, houses and buildings that will reveal the range of artworks and designed objects in London and the purposes they served. You'll be taken to both the world-famous cultural sites of London and some of the lesser known or hard to access places that offer insight into how art and design are inextricably linked with the economy, image and life of London.

This module can also be taken in combination with our Internship in London module. Entry requirements for this combination can be found on our [Internship in London module page](#).

- More about this module

Throughout this module you'll:

- understand artefacts of cultural production in their contexts
- explain how artworks and designed objects are produced, circulated and interpreted
- explore how art and design collected and brought to London from other cultures around the world have influenced creative activity in Britain, and how they reflect the UK's changing view of and relationship with other countries and cultures
- recognise concepts of value and worth attached to cultural artefacts and consider the effect of such judgements
- undertake a series of guided and curated visits

- Teaching and assessment

Assessment for this module is comprised of:

- an illustrated case study
- a visual and written record and journal of sites visited during the course

Crime in London

- Why study this module?

Our Crime in London module takes four weeks to complete and is part of our international summer school programme. This module will introduce you to crime studies and how crime is addressed by the criminal justice system in London.

You'll learn about crime control and crime prevention strategies deployed in the capital. You will also examine crime trends in London.

This module can also be taken in combination with our Internship in London module. Entry requirements for this combination can be found on our Internship in London module page.

- More about this module

Throughout this module you'll:

- gain a solid grounding upon which to build a grasp of issues relating to crime and criminal justice
- review the historical development, structures and roles of key agencies responsible for the execution of justice in London
- identify key models of the criminal justice system such as the due process and crime control models
- consider recent, and significant, examples of changes to crime trends in London
- develop your knowledge of current policies relating to the 'problem of crime'

- Teaching and assessment

Assessment for this module is comprised of:

- A report about one of the study trips
- An essay based on a key element of the module

Politics in London

- Why study this module?

Brexit may mean Brexit, but there is much more to British politics. Throughout this module you'll get to explore the many issues and debates that have shaped contemporary British politics including policy making in relation to race and immigration and health and social care. You'll also gain an understanding of the institutions of government involved in policy making. The module is infused with topical and highly emotive issues and constructs such as social media and digital activity, election and voting behaviour and of course interest or cause movements and the media.

This module can also be taken in combination with our Internship in London module. Entry requirements for this combination can be found on our Internship in London module page.

- More about this module

Throughout this module you'll:

- learn about the institutions of government: the constitution, the executive, the legislature, the judiciary and the monarchy

- understand the political process: interest groups, political parties, mass media, elections and voting behaviour, and cyber-activity and the use of social media
 - explore policymaking on a range of topics such as race and immigration, welfare and healthcare reform, Brexit and the collapse of the post-war consensus
 - engage in research on government-produced data/documents and online resources and presenting your findings
- Teaching and assessment

Assessment for this module is comprised of:

- A seminar presentation based on at least one of the study trips
- An essay based on a key element of the module