

## 2026 YISSI Position Descriptions

Below are the detailed job descriptions for each internship position available through 2026 Yonsei International Summer School Internship.

(\*Some positions may require an interview or/and portfolio additionally as a part of the selection process.)

### CORPORATE / INDUSTRY

| Host Name    | Field    | Position  |
|--------------|----------|---|
| Amorepacific | K-Beauty | <p><b>Global Marketing / Global Sales Intern</b></p> <p><b>Description:</b></p> <p>1) Global Marketing</p> <ul style="list-style-type: none"> <li>- Responsible for handling global product planning/launching/developing</li> <li>- Execute global marketing communications (PR/Advertisement/Promotion/Influencer Management)</li> <li>- Monitor global market and competitor trends and establish new marketing strategies</li> <li>- Implement global customer marketing strategy (Analyze trends and conduct in-depth customer research)</li> </ul> <p>2) Global Sales</p> <ul style="list-style-type: none"> <li>- Operate global e-commerce platform (ex. Amazon, eBay, Rakuten etc.)</li> <li>- Planning various sales strategies for brands' successful entry into new global market (ex. Sephora, ULTA, Macys, Boots Beauty, Space NK, @cosme, LOFT etc.)</li> <li>- Discover and foster global new clients/sales channels</li> <li>- Conduct global export supply business and establish global partnership</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Students who are interested in K-beauty, fashion, cosmetics</li> <li>- Preferred major: Marketing, Sales, Arts, Fashion, Media (not required)</li> <li>- Hardworking attitude and great desire to learn</li> </ul> <p><b>Language:</b> Korean (Basic); English (Advanced/Intermediate)</p> <p><b>Time:</b> Morning/Afternoon</p> |

| Host Name  | Field                    | Position  |
|------------|--------------------------|---|
| ARENCIA    | K-Beauty                 | <p><b>Market Research RA (CEO Staff)</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Conduct market analysis and research to generate insights through collaboration with cross-functional teams</li> <li>- Assist with product registration and regulatory approval processes</li> <li>- Support regulatory compliance checks for ingredients and raw materials</li> <li>- Provide support for label and packaging copy review</li> <li>- Conduct regulatory research and monitoring</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in the cosmetics and beauty industry</li> <li>- Proficient in document organization and research</li> <li>- Skilled in data analysis and market research</li> <li>- Detail-oriented and responsible in task execution</li> <li>- Strong collaboration and communication skills</li> <li>- Ability to read and write English documents</li> </ul> <p><b>Language:</b> Korean (Advanced/Intermediate); English (Advanced)</p> <p><b>Time:</b> Morning</p> |
| AYOBA Inc. | Graphics and Commercials | <p><b>Video Contents Team</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Research best practices in advertising and video production</li> <li>- Assist in PR and commercial video planning</li> <li>- Assist with pre-production and on-site production</li> <li>- Graphic design for proposals, style frames, and moodboards</li> <li>- Motion graphic design for promotional and commercial videos</li> <li>- Video editing (promotional, commercial, documentary-style content)</li> <li>- Assist in creating images and video content using generative AI tools</li> <li>- Support the full video production workflow</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in Advertising, Promotional Content, Motion Graphics, and Video Production</li> <li>- Basic skills in one or more of the following: Graphic Design</li> </ul>  |

| Host Name                           | Field                              | Position  |
|-------------------------------------|------------------------------------|---|
|                                     |                                    | <p>(Photoshop/Illustrator), Motion Graphics (After Effects), Video Editing (Premiere Pro), Generative AI tools (Midjourney, Kling, etc)</p> <p><b>Language:</b> Korean (Basic); English (Advanced)</p> <p><b>Time:</b> Morning/Afternoon</p>  |
| <p><b>Gen G. Global Academy</b></p> | <p>Global E-Sports / Education</p> | <p><b>Business Development Team</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Assist in planning and operating global education programs</li> <li>- Create marketing materials using design tools</li> <li>- Support preparation of e-sports camps, practicums, and varsity bootcamps</li> <li>- Assist with Gen.G University collegiate e-sports club programs</li> <li>- Support study abroad and practicum operations for international students</li> <li>- Research e-sports clubs in the U.S., UK, and EU and conduct outreach</li> <li>- Conduct Gen.G HQ for international visitors</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- High level of verbal and written communication skills</li> <li>- Well-organized, fast learner, team player</li> <li>- Proficient in Google Sheets and Slides</li> <li>- Detail-oriented with a strong sense of marketing and numbers</li> </ul> <p><b>Language:</b> Korean (Any level), English (Advanced)</p> <p><b>Time:</b> Morning/Afternoon</p> |
| <p><b>HOWFUL Co., Ltd.</b></p>      | <p>Graphic Design</p>              | <p><b>Graphic Design Assistant</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Participating in design research and brainstorming sessions with the Design Team</li> <li>- Supporting various creative projects across branding, product, and marketing work</li> </ul> <p><b>Qualifications:</b></p>   |

| Host Name                                     | Field                     | Position  |
|---|---------------------------|---|
|   |                           | <ul style="list-style-type: none"> <li>- Strong interest in design trends</li> <li>- Excellent written and verbal communication skills</li> <li>- Excellent organizational skills and attention to detail</li> <li>- Strong follow-up skills</li> <li>- Working knowledge of social media</li> </ul> <p><b>Language:</b> English (Intermediate)</p> <p><b>Time:</b> Morning/Afternoon</p>   |
| <p><b>International Vaccine Institute</b></p> | <p>Research Institute</p> | <p><b>HR Intern</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Benchmarking International HR Best Practices</li> <li>- Recruitment &amp; Employer Branding Projects</li> <li>- Internationalization of HR Practices</li> <li>- HR Process Improvement &amp; Operational Efficiency</li> <li>- HR Needs Assessment &amp; Stakeholder Interviews</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Interested in human resources management</li> <li>- Interested in international organizations and/or global public health</li> </ul> <p><b>Language:</b> English (Advanced)</p> <p><b>Time:</b> To be discussed</p>   |
| <p><b>Symbioliving TECH Co., Ltd.</b></p>     | <p>Research Institute</p> | <p><b>Research and Development Team</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Develop Agentic AI systems for architectural domain knowledge and design optimization</li> <li>- Marketing and Dissemination Dealing with social media platforms</li> <li>- Drafting promotional materials including conducting interviews, reviews and field test from participants/users</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in publicity and publishing</li> <li>- Excellent written and verbal communication skills</li> <li>- Excellent organizational skills and attention to detail</li> <li>- Working knowledge of social media and AI tools</li> </ul> |

| Host Name  | Field                          | Position  |
|--|--------------------------------|---|
|  |                                | <p>- Creative thinking and design</p> <p><b>Language:</b> Korean (Advanced); English (Advanced)</p> <p><b>Time:</b> Morning/Afternoon</p>   |
| <p><b>Yonsei Office of International Affairs</b></p>                 | <p>Higher Education</p>        | <p><b>Marketing &amp; Communications Intern</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Assist with content creation and management of the department's official social media channels</li> <li>- Conduct research and analyze trends related to study abroad programs and global universities to enhance program outreach and engagement</li> <li>- Support promotional campaigns and events as needed</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in publicity, marketing, and/or international education</li> <li>- Excellent written and verbal communication skills</li> <li>- Familiarity with social media platforms (Instagram, TikTok, Youtube) and digital tools</li> <li>- Creative mindset with an interest in content creation, storytelling, and branding</li> <li>- Ability to work independently while also collaborating effectively with a team</li> </ul> <p><b>Language:</b> English (Professional)</p> <p><b>Time:</b> Morning/Afternoon</p> |
| <p><b>Yonsei University Health System Medical Mission Center</b></p> | <p>Global Health (Medical)</p> | <p><b>Medical Mission Center Intern</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- To prepare English brochures and documents</li> <li>- Additional tasks may be provided depending on situation and needs</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Excellent written and verbal communication skills</li> <li>- Excellent organizational skills and attention to detail</li> </ul>   |

| Host Name                | Field                        | Position   |
|--------------------------|------------------------------|--|
|                          |                              | <p><b>Language:</b> Korean(Any); English (Professional)</p> <p><b>Time:</b> Afternoon</p>  |
| Yonsei University Museum | Art History & Museum Studies | <p><b>Curatorial Team Intern</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Assist with campus tours for Yonsei International Summer School</li> <li>- Review and edit English scripts for special exhibitions</li> <li>- Create promotional content for the museum's social media channels</li> <li>- Assist in developing educational content for international students</li> <li>- Provide visitor service and support general museum operations as needed</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in museum operations and curatorial practices</li> <li>- Excellent interpersonal and communication skills</li> <li>- Ability to work independently with minimal supervision</li> <li>- Ability to handle multiple tasks simultaneously</li> <li>- Working knowledge of social media</li> </ul> <p><b>Language:</b> English (Advanced)</p> <p><b>Time:</b> Afternoon</p> |

## RESEARCH / LAB

| Host Name         | Department                                      | Position  |
|-------------------|---|---|
| Prof. Jae Il Shin | Severance Underwood Meta-Research Center, ICONS | <p><b>Publicity Assistant</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Listening to the lectures on meta-research</li> <li>- Regular presentations by participants</li> <li>- Daily writing the paper and reporting by participants</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in research and publication</li> </ul> |

| Host Name                           | Department  | Position   |
|-------------------------------------|---|--|
|                                     |   | <ul style="list-style-type: none"> <li>- Excellent written and verbal communication skills</li> <li>- Must have a strong will to learn to write a paper</li> <li>- Must be able to work faithfully</li> </ul> <p><b>Language:</b> English (Advanced)</p> <p><b>Time:</b> Morning/Afternoon</p>   |
| <p><b>Prof. Jinkook Lee</b></p>     | <p>Space Design &amp; Design IT Lab</p>               | <p><b>Publicity Assistant</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Develop Agentic AI systems for architectural domain knowledge and design optimization</li> <li>- Utilize generative AI models for interior architecture, focusing on image generation, data retrieval, and fine-tuning</li> <li>- Build and validate domain-specific training datasets, comparing and optimizing open models (Llama, Flux, etc.)</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Proactive attitude towards research</li> <li>- Bring your own laptop</li> <li>- No specific dress code, but avoid overly informal attire</li> </ul> <p><b>Language:</b> Korean (Intermediate); English (Intermediate)</p> <p><b>Time:</b> Morning/Afternoon</p> |
| <p><b>Prof. Kyong-mee Chung</b></p> | <p>Department of Psychology (Clinical Psychology)</p> | <p><b>Research Assistant</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Conduct literature searches and data coding for studies on emotion regulation behaviours among automobile drivers</li> <li>- Identify and collect data on top mental health smartphone app claiming to use cognitive behavioural therapy (CBT) and/or behavioural therapy (BT)</li> <li>- Conduct targeted literature searches on CBT/BT core components, psychotherapy fidelity frameworks, and digital mental health interventions to support checklist refinement and validation</li> </ul> <p>*Assignments will vary across interns*</p> <p><b>Qualifications:</b></p>  |

| Host Name                          | Department                                 | Position   |
|------------------------------------|--|--|
|                                    |  | <ul style="list-style-type: none"> <li>- Being punctual for in-person and/or online meetings</li> <li>- Completion of assigned work on time</li> <li>- Strong motivation to assigned work &amp; recording an activity log</li> </ul> <p><b>Language:</b> Korean (Any); English (Any)</p> <p><b>Time:</b> Morning/Afternoon</p>   |
| <p><b>Prof. Sang Hoon Youm</b></p> | <p>CAT Architecture &amp; Urban Design</p> | <p><b>CAT Architecture &amp; Urban Design Intern</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Administrative support</li> <li>- Urban documentation and archiving</li> <li>- Architectural and Urban Modeling (Physical, Digital, 3D printing, etc.)</li> <li>- Tasks may vary depending on situation and needs</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in the built environment, including architecture and urban spaces</li> <li>- Excellent organizational skills and attention to detail</li> <li>- Strong written and verbal communication skills for reports and presentations</li> </ul> <p><b>Language:</b> Korean (Basic); English (Advanced/Intermediate)</p> <p><b>Time:</b> Morning/Afternoon</p> |
| <p><b>Prof. Sumin Koo</b></p>      | <p>Apparel Design and Technology Lab</p>   | <p><b>Student Research Assistant</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Conduct scholarly research and prepare journal manuscripts</li> <li>- Organize, prepare for, and participate in meetings</li> <li>- Provide support to researchers within the laboratory</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in fashion and technology</li> <li>- Excellent written and verbal communication skills</li> <li>- Excellent organizational skills and attention to detail</li> </ul> <p><b>Language:</b> Korean (Advanced/Intermediate/Basic); English</p>   |

| Host Name                         | Department                                   | Position  |
|-----------------------------------|--|---|
|                                   |  | <p>(Advanced/Intermediate)</p> <p><b>Time:</b> Morning/Afternoon</p>  |
| <p><b>Prof. Yewon Park</b></p>    | <p>Park Advanced Functional Textile Lab</p>  | <p><b>Research Assistant</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Assist graduate students with fiber spinning, material synthesis, and sample preparation (non-hazardous tasks only; safety training provided as required by Yonsei University).</li> <li>- Support data analysis, data visualization, and documentation of ongoing research projects.</li> <li>- Prepare research summaries, slide materials, or figures for internal or external presentations.</li> <li>- Participate in weekly group meetings and individual check-ins; report progress and discuss learning outcomes.</li> </ul> <p>*This position focuses on learning learning-by-doing, academic communication, and exposure to advanced textile materials research.</p> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in materials science, fiber/textile engineering, or sustainability</li> <li>- Clear and proactive communication skills (written/oral)</li> <li>- High attention to detail and strong follow-up discipline</li> <li>- Ability to work in a structured lab environment and follow protocols</li> <li>- Basic proficiency with Excel, PowerPoint, or other analysis/graphing tools</li> <li>- No prior lab experience required, but preferred</li> </ul> <p><b>Language:</b> Korean (Basic, but not required); English (Professional)</p> <p><b>Time:</b> Morning/Afternoon</p> |
| <p><b>Prof. Yong-Chan Kim</b></p> | <p>AI and Polarization SSK Project Group</p> | <p><b>Research Assistant</b></p> <p><b>Description:</b></p> <ul style="list-style-type: none"> <li>- Support the research team across qualitative and quantitative</li> </ul>   |

| Host Name | Department | Position   |
|-----------|------------|--|
|           |            | <p>research workflows</p> <ul style="list-style-type: none"> <li>- Assist with research design and planning</li> <li>- Conduct literature reviews and build and maintain annotated bibliographies and reference libraries</li> <li>- Compile and update regional profiles (briefs) using credible sources (government reports, reputable news, academic/policy publications)</li> <li>- Perform other research-related tasks as needed to support the team's ongoing projects</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>- Strong interest in media and communication and related issues</li> <li>- Excellent written and verbal communication skills</li> <li>- Excellent organizational skills and proven attention to detail</li> <li>- Ability to manage multiple tasks, meet deadlines, and work reliably in a team environment</li> <li>- Basic research literacy and willingness to learn research tools/workflows</li> </ul> <p><b>Language:</b> English (Advanced)</p> <p><b>Time:</b> To be discussed</p> |

⚠ Students cannot be guaranteed placement at a specific organization or lab. Placement is subject to availability, applicant qualifications, and host requirements.

⚠ Some positions may require an interview and/or a portfolio as part of the selection process.

**i** Please check our website ([summer.yonsei.ac.kr](http://summer.yonsei.ac.kr) > internship) or/and the previous post for more details and timeline.