

Undergraduate Level

Courses Offered | Exchange Students | 2024-2025

Students are strongly encouraged to select courses that fulfil their home university program's requirements, never forgetting their personal interest. Please note that the enrollment is processed on a first-come, first-served basis, therefore we cannot guarantee slots in courses. A course will only be offered if at least 12 students enrol for it.

1st Semester				
SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Corporate Social Responsibility and Purpose-Driven Business and Consumption	3.5	1st Trimester	Marketing and/or Consumer Behavior background.	EN
Ethics and Social Responsibility	3	1st Trimester		EN
Fashion and Sustainability	3.5	2nd Trimester	Marketing and/or Consumer Behavior background.	EN
SDG 16: Peace, Justice and Strong Institutions	3	2nd Trimester		EN
Social Impact and Volunteering	1	1st Semester		EN
Sustainable Supply Chain Management	3.5	2nd Trimester		EN
The Sustainable Development Goals: a Corporate Strategy from Micro to Macro Goals	3.5	2nd Trimester		EN
DATA SCIENCE & DIGITAL WORLD				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Applied Data Science: Data Visualization and Machine Learning	5	1st Semester		EN
Digital Business Models	3.5	1st Trimester	Marketing.	EN
Digital Strategy and Sustainability	3.5	1st Trimester		EN
Digital Transformation	3.5	2nd Trimester	Data Analysis and Data Modelling.	EN
Online Advertising	3.5	1st Trimester	Marketing.	EN

ECONOMICS				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Economic Analysis of Social Policies *	6	1st Semester	This course assumes that the students have studied intermediate Microeconomics (in particular competitive, monopolistic, and monopsonistic markets, consumer theory, labor supply, risk aversion, and intertemporal choice) and Statistics (descriptive statistics, confidence intervals, and testing, regression analysis). A working knowledge of Excel is necessary for the group assignment.	EN
Economic History	6	1st Semester	Introduction to Economics II.	EN
Economic Policy in the European Union	3.5	1st Trimester	Microeconomics I.	EN
Economics of Education *	3.5	1st Trimester	Econometrics and Microeconomics I and Macroeconomics.	EN
Government and Business	5	1st Semester	Foundations of Macroeconomics.	EN
History of Economic Thought *	6	1st Semester	Foundations of Microeconomics	EN
Microeconomics I (Advanced)	7.5	1st Semester	Introduction to Economics I and Mathematics II.	EN
Sport Economics	5	1st Semester	Foundations of Macroeconomics.	EN
*JOINT COURSE FOR UNDERGRADUATE AND MASTER STUDENTS.				
ECONOMICS				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Business Analysis and Valuation	3.5	2nd Trimester	Students are required to have good knowledge of financial reporting, and expected to be experienced with Excel, Word and Powerpoint tools.	EN
Capital Markets and Institutions	5	1st Semester	Finance I (Recommended).	EN
Finance I	7.5	1st Semester	Financial Accounting and Statistics I.	EN
Management Control Systems	6	1st Semester	Cost Accounting.	EN
Statistics II	7.5	1st Semester	Statistics I.	EN
Real Estate Finance	5	1st Semester		EN

MARKETING				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Marketing	7.5	1st Semester		EN
Marketing in the New Era	5	1st Semester	Marketing.	EN
Modern Retail Management	3.5	2nd Trimester	Marketing.	EN
Product and Customer Management	5	1st Semester	Marketing.	EN
Topics in Marketing	5	1st Semester	Marketing (Recommended).	EN
ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCES				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Leadership in Organizations	3.5	1st Trimester	Foundations of Management.	EN
Organizational Behavior	6	1st Semester	Foundations of Management and Statistics I.	EN
Organizational Sociology	5	1st Semester	Foundations of Management.	EN
STRATEGY & ENTREPRENEURSHIP				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Applied Problem-Solving: Techniques for Business Decision Making	3.5	1st Trimester		EN
Lean Management	3.5	2nd Trimester		EN
Mastering Family Businesses	5	1st Semester	Foundations of Management (mandatory) and Foundations of Microeconomics (recommended).	EN
Social Entrepreneurship	5	1st Semester	Foundations of Management and Foundations of Microeconomics.	EN
Strategy	6	1st Semester		EN
POLITICAL SCIENCE AND INTERNATIONAL RELATIONS				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Contemporary Political Thought: Europe in the 20th Century	5	1st Semester		EN
PORTUGUESE LANGUAGE COURSES				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Intensive Course	1.5	1st Trimester		PT
Extensive Course A1	4.5	1st Semester		PT

2nd Semester

CORE COURSES FROM CATÓLICA-LISBON'S PROGRAMS

Course	ECTS	Trimester / Semester	Prerequisites	Language
Applied Data Analytics	6	2nd Semester	Students must have attended an introductory class in statistics covering, among others, fundamentals concepts in descriptive statistics, probability theory and random variables.	EN
Cost Accounting	6	2nd Semester		EN
Econometrics (Advanced)	7.5	2nd Semester	This course assumes a good working knowledge of basic statistics (in particular, random variables, parameter estimation and tests of hypotheses) and some knowledge of matrix algebra.	EN
Entrepreneurship and Innovation	6	2nd Semester		EN
Ethics and Social Responsibility	3	2nd Semester		EN
Finance I	7.5	2nd Semester	Structural reasoning for decision-making process; Learn how to price bonds and stocks; Learn what is and how manage portfolios; Identify different types of risk; Learn how to create portfolios with financial options; Learn how to create portfolios with financial options.	EN
Finance II	7.5	2nd Semester	Understanding of core finance notions, as covered in Finance I (or equivalent).	EN
International Corporate Finance	7.5	2nd Semester	Solve simple linear equations; Basic operations using logarithm functions; Basic operations using logarithm functions.	EN
International Economics	7.5	2nd Semester	Students should have attended an intermediate microeconomics course.	EN
International Management	6	2nd Semester	This course assumes a good working knowledge of basic statistics (in particular, random variables, parameter estimation and tests of hypotheses) and some knowledge of matrix algebra.	EN
Macroeconomics (Advanced)	7.5	2nd Semester	<i>Microeconomics I and Foundation of Microeconomics and Foundations of Macroeconomics or Introdução à Economia I and Introdução à Economia II.</i>	EN
Management Control Systems	6	2nd Semester		EN
Microeconomics II (Advanced)	7.5	2nd Semester	Students should have attended the Microeconomics course at Católica Lisbon or similar.	EN
Open Economy Macroeconomics (Advanced)	7.5	2nd Semester	Knowledge of Intermediate Microeconomics and Calculus (constrained optimization).	EN
Operations Management	6	2nd Semester	This is a quantitative course that requires basic knowledge in probability theory and calculus.	EN
Organizational Behavior	6	2nd Semester		EN
Public Economics	7.5	2nd Semester	This course assumes that the students have studied Intermediate Microeconomics and are familiar with algebra and basic multivariate calculus.	EN
Statistics II	7.5	2nd Semester	Students should have attended Statistics I.	EN
Strategy	6	2nd Semester		EN

SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY

Course	ECTS	Trimester / Semester	Prerequisites	Language
Fashion and Sustainability	3.5	4th Trimester	Marketing and/or Consumer Behavior background.	EN
Os Grandes Desafios da Humanidade. ODS 4 - Educação de Qualidade	3	4th Trimester		PT
Os Grandes Desafios da Humanidade. ODS 14 - Life Below Water	5	2nd Semester		EN
Strategic Corporate Social Responsibility	3.5	4th Trimester		EN

DATA SCIENCE AND DIGITAL WORLD

Course	ECTS	Trimester / Semester	Prerequisites	Language
Data Management Tools	5	2nd Semester	For this course students must have an intermediary knowledge of Excel.	EN
Digital Product Development and Project Management	3.5	4th Trimester		EN
Introduction to Python Programming	3.5	3rd Trimester		EN
Online Advertising	3.5	3rd Trimester	Marketing (Communication) Fundamentals.	EN

ECONOMICS AND GLOBAL ECONOMY

Course	ECTS	Trimester / Semester	Prerequisites	Language
Development Economics	3.5	3rd Trimester	Basic understanding of Micro Econometrics and/or Time Series Econometrics, and basic knowledge of Stata and/or R.	EN
Economic Globalization	3.5	3rd Trimester	General principles of economics.	EN
Labor Economics	3.5	4th Trimester	Every student is expected to know calculus and basic probability and statistics.	EN
Sports Economics	5	2nd Semester	Microeconomia I Foundations of Microeconomics.	EN

FINANCE AND ACCOUNTING				
Course		Trimester / Semester	Prerequisites	Language
Business Analysis and Valuation	3.5	3rd Trimester		EN
Capital Markets and Institutions	5	2nd Semester	Students should be familiar with the principles how to price financial instruments.	EN
Real Estate Finance	5	2nd Semester	Students should be familiar with the principles of Accounting and Corporate Finance.	EN
Tax Management and Global Trends	3.5	4th Trimester	Financial Accounting. Cost Accounting.	EN
MARKETING				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Consumer Psychology	3.5	4th Trimester		EN
Marketing in the New Era	5	2nd Semester	Students must: have a basic knowledge of marketing; have a great wish to know more about marketing; be able to cope with a flexible schedule (posted on the beginning of the semester but subject to change due to guests agendas) and multiple speakers that may have different opinions and characteristics (one of the plus of the program, but that needs adjustment capabilities); Students must also like and perform well in group work and be curious and eager to hear about what's new.	EN
Product and Customer Management	5	2nd Semester		EN
Sales Teams Management	3.5	4th Trimester		EN
Topics in Marketing	5	2nd Semester	Introductory Marketing and/or Consumer Behavior courses; B2 English Level.	EN
ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCES				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Emotions and Interpersonal Dynamics in the Workplace	3.5	2nd Semester	Organizational Behavior course (recommended).	EN
Human Resources Management	5	2nd Semester	Main competencies required in order to follow the course successfully: Strategic Thinking, Business awareness, Flexibility, Problem solving.	EN
Strategy, Organizations and Leadership	5	2nd Semester	Introductory-level Marketing, Finance and Strategy courses.	EN

STRATEGY AND ENTREPRENEURSHIP				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Advanced Strategy in Action	3.5	4th Trimester	For this course, Students are assumed to have a good, basic knowledge in the main functional areas of Management.	EN
Applied Problem-Solving Techniques for Business Decision-Making	3.5	3rd Trimester		EN
Behavioral Decision-Making	3.5	4th Trimester		EN
Business Regulation: Emerging issues in Environmental, Energy and Online markets	3.5	4th Trimester	A semester course in microeconomics.	EN
Creative Problem-Solving: the Path to New Products and Businesses	5	2nd Semester	A strong knowledge of Management concepts will be important as this course relies on those concepts as the foundations to then develop specific competencies in creative problem-solving (to be used in the creation of new products and businesses).	EN
Lean Management	3.5	3rd Trimester		EN
Mastering Family Businesses	5	2nd Semester		EN
Project Management	5	2nd Semester	This course has been designed assuming that students have successfully completed Statistics I, Statistics for Business and Economics or any other course that includes the study of the distributions of random variables and an extensive use of the Normal distribution.	EN
Social Entrepreneurship	5	2nd Semester	Teamwork skills and a drive to participate in classes actively and critically are critical skills for this course that will enhance the learning experience for the participants.	EN
POLITICAL SCIENCE AND INTERNATIONAL RELAGTIONS				
Course	ECTS	Trimester / Semester	Prerequisites	Language
International Relations	3.5	4th Trimester		EN
Political Science	5	2nd Semester		EN
PORTUGUESE LANGUAGE COURSES				
Course	ECTS	Trimester / Semester	Prerequisites	Language
Intensive Course	1.5	3rd Trimester		PT
Extensive Course A1	4.5	2nd Semester		PT
Extensive Course A2	4.5	2nd Semester	Level A1 completed.	PT