



THE AMERICAN BUSINESS SCHOOL OF PARIS

**COURSE OFFERINGS
FALL 2025**
3 CREDITS PER CLASSES



BUSINESS ADMINISTRATION	MARKETING
<ul style="list-style-type: none"> • BLAW 230 International Business Law • BUSI 410 Strategic Management • BUSI 420 Entrepreneurship • COMP 120 Computer Skills for Business • COMP 220 Power Query & Dashboards • COMP 311 E-commerce & E-business • COMP 395 Advanced Excel • PHIL 290 Business Ethics 	<ul style="list-style-type: none"> • MKTG 130 Principles of Marketing • MKTG 240 Consumer Behavior • MKTG 315 Digital Marketing & Web Analytics • MKTG 350 International Marketing • MKTG 380 Personal Selling & Negotiation • MKTG 385 Advanced Customer Relationship Management • MKTG 391 Sponsorship and Event Marketing
MANAGEMENT	FASHION & LUXURY RETAIL MANAGEMENT
<ul style="list-style-type: none"> • DSCI 310 Operations Management • MGMT 101 Principles of Management • MGMT 180 International Business • MGMT 215 Organizational Behavior • MGMT 225 Human Resources Management • MGMT 310 Project Management • MGMT 352 Sourcing and Purchasing 	<ul style="list-style-type: none"> • FASH 100 Fashion & Textile Trends through the Ages • FASH 105 The DNA of Fashion Trends • FASH 110 Made in Paris: the Elements of a Brand • FASH 113 The Fashion Design Process • FASH 120 Sales Techniques for Luxury Brands • FASH 211 Luxury Cross Channel Marketing • FASH 225 Visual Merchandising • FASH 240 Merchandising Planning and Control • FASH 325 Creativity & Innovation in Fashion Luxury • MGMT 320 Management for Luxury Services • MKTG 400 Creating and Developing Luxury Brands

SPORTS MANAGEMENT	ECONOMICS
<ul style="list-style-type: none"> • BLAW 322 Law & Ethics in the Sports Industry • DSCI 351 Sports Analytics • MGMT 190 Introduction to Sports Management • MGMT 290 Advanced Sports Management • MGMT 321 Logistics & Management of the Olympic Games & Mega Sports Events • MGMT 411 The Business of Professional Sports in Europe • MKTG 321 Sports Branding & the Olympic Games • MKTG 401 Creating and Developing Sports Brands 	<ul style="list-style-type: none"> • ECON 110 Principles of Macroeconomics • ECON 120 Principles of Microeconomics • ECON 450 International Economics
FINANCE AND ACCOUNTING	MATHEMATICS
<ul style="list-style-type: none"> • ACCT 111 Financial Accounting • ACCT 211 Advanced Financial & Managerial Accounting • FINC 215 Business Finance • FINC 324 Money & Banking • FINC 345 Audit, Control & Risk Management • FINC 400 Corporate Finance 	<ul style="list-style-type: none"> • MATH 120 Calculus • MATH 210 Business Statistics
GENERAL EDUCATION / HUMANITIES	FRENCH
<ul style="list-style-type: none"> • ARTS 113 History of Art, Literature & Photography • ARTS 250 20th Century Art • COMM 130 Communication Techniques/Speech • ENGL 101 Academic Methodology • ENGL 120 Critical Reading & Writing • ENGL 212 Analysis & Communication • ENGL 225 Effective Business Communication • POLS 210 International Relations • PSYC 110 Introduction to Psychology • SOCG 100 Intercultural Studies • SOCG 110 Introduction to Sociology 	<ul style="list-style-type: none"> • FREN 110 Elementary French I • FREN 120 Elementary French II • FREN 220 Intermediate French • FREN 350 Advanced French

**List subject to change