



THE AMERICAN BUSINESS SCHOOL OF PARIS

COURSE OFFERINGS

FALL 2025

3 CREDITS PER CLASSES



BUSINESS ADMINISTRATION	MARKETING
<ul style="list-style-type: none">• BLAW 230 International Business Law• BUSI 410 Strategic Management• BUSI 420 Entrepreneurship• COMP 120 Computer Skills for Business• COMP 220 Power Query & Dashboards• COMP 311 E-commerce & E-business• COMP 395 Advanced Excel• PHIL 290 Business Ethics	<ul style="list-style-type: none">• MKTG 130 Principles of Marketing• MKTG 240 Consumer Behavior• MKTG 315 Digital Marketing & Web Analytics• MKTG 350 International Marketing• MKTG 380 Personal Selling & Negotiation• MKTG 385 Advanced Customer Relationship Management• MKTG 391 Sponsorship and Event Marketing
MANAGEMENT	FASHION & LUXURY RETAIL MANAGEMENT
<ul style="list-style-type: none">• DSCI 310 Operations Management• MGMT 101 Principles of Management• MGMT 180 International Business• MGMT 215 Organizational Behavior• MGMT 225 Human Resources Management• MGMT 310 Project Management• MGMT 352 Sourcing and Purchasing	<ul style="list-style-type: none">• FASH 100 Fashion & Textile Trends through the Ages• FASH 105 The DNA of Fashion Trends• FASH 110 Made in Paris: the Elements of a Brand• FASH 113 The Fashion Design Process• FASH 120 Sales Techniques for Luxury Brands• FASH 211 Luxury Cross Channel Marketing• FASH 225 Visual Merchandising• FASH 240 Merchandising Planning and Control• FASH 325 Creativity & Innovation in Fashion Luxury• MGMT 320 Management for Luxury Services• MKTG 400 Creating and Developing Luxury Brands

SPORTS MANAGEMENT	ECONOMICS
<ul style="list-style-type: none"> • BLAW 322 Law & Ethics in the Sports Industry • DSCI 351 Sports Analytics • MGMT 190 Introduction to Sports Management • MGMT 290 Advanced Sports Management • MGMT 321 Logistics & Management of the Olympic Games & Mega Sports Events • MGMT 411 The Business of Professional Sports in Europe • MKTG 321 Sports Branding & the Olympic Games • MKTG 401 Creating and Developing Sports Brands 	<ul style="list-style-type: none"> • ECON 110 Principles of Macroeconomics • ECON 120 Principles of Microeconomics • ECON 450 International Economics
FINANCE AND ACCOUNTING	MATHEMATICS
<ul style="list-style-type: none"> • ACCT 111 Financial Accounting • ACCT 211 Advanced Financial & Managerial Accounting • FINC 215 Business Finance • FINC 324 Money & Banking • FINC 345 Audit, Control & Risk Management • FINC 400 Corporate Finance 	<ul style="list-style-type: none"> • MATH 120 Calculus • MATH 210 Business Statistics
GENERAL EDUCATION / HUMANITIES	FRENCH
<ul style="list-style-type: none"> • ARTS 113 History of Art, Literature & Photography • ARTS 250 20th Century Art • COMM 130 Communication Techniques/Speech • ENGL 101 Academic Methodology • ENGL 120 Critical Reading & Writing • ENGL 212 Analysis & Communication • ENGL 225 Effective Business Communication • POLS 210 International Relations • PSYC 110 Introduction to Psychology • SOCG 100 Intercultural Studies • SOCG 110 Introduction to Sociology 	<ul style="list-style-type: none"> • FREN 110 Elementary French I • FREN 120 Elementary French II • FREN 220 Intermediate French • FREN 350 Advanced French

**List subject to change