



THE AMERICAN BUSINESS SCHOOL OF PARIS

COURSE OFFERINGS SPRING 2026

3 CREDITS PER CLASSES



BUSINESS ADMINISTRATION	MARKETING
<ul style="list-style-type: none">• BLAW 230 International Business Law• BUSI 410 Strategic Management• BUSI 420 Entrepreneurship• COMP 120 Computer Skills for Business• COMP 220 Power Query & Dashboards• COMP 250 Building a Business Website• COMP 311 E-commerce & E-business• COMP 390 Advanced Excel for Finance• PHIL 290 Business Ethics	<ul style="list-style-type: none">• MKTG 130 Principles of Marketing• MKTG 240 Consumer Behavior• MKTG 325 Integrated Marketing Communications• MKTG 340 Marketing Research• MKTG 350 International Marketing• MKTG 380 Personal Selling & Negotiation• MKTG 385 Advanced Customer Relationship Management• MKTG 391 Sponsorship and Event Marketing• MKTG 425 Brand Innovation and Management
MANAGEMENT	FASHION & LUXURY RETAIL MANAGEMENT
<ul style="list-style-type: none">• DSCI 310 Operations Management• DSCI 350 Management Decision Analytics• MGMT 101 Principles of Management• MGMT 180 International Business• MGMT 215 Organizational Behavior• MGMT 225 Human Resources Management• MGMT 310 Project Management• MGMT 351 Logistics & Supply Chain Management• MGMT 400 European Management	<ul style="list-style-type: none">• FASH 100 Fashion & Textile Trends through the Ages• FASH 105 The DNA of Fashion Trends• FASH 110 Made in Paris: the Elements of a Brand• FASH 113 The Fashion Design Process• FASH 120 Sales Techniques for Luxury Brands• FASH 211 Luxury Cross Channel Marketing• FASH 225 Visual Merchandising• FASH 240 Merchandising Planning and Control• FASH 325 Creativity & Innovation in Fashion Luxury• MGMT 320 Management for Luxury Services• MGMT 354 Sourcing & Purchasing for Fashion Luxury• MKTG 215 The Fashion Business Revolution• MKTG 400 Creating & Developing Luxury Brands

SPORTS MANAGEMENT	ECONOMICS
<ul style="list-style-type: none"> • MGMT 190 Introduction to Sports Management • MGMT 390 Sports Agency & Representation 	<ul style="list-style-type: none"> • ECON 110 Principles of Macroeconomics • ECON 120 Principles of Microeconomics • ECON 315 Intermediate Economic Analysis
FINANCE AND ACCOUNTING	MATHEMATICS
<ul style="list-style-type: none"> • ACCT 111 Financial Accounting • ACCT 211 Advanced Financial & Managerial Accounting • FINC 215 Business Finance • FINC 315 International Investments • FINC 450 International Finance 	<ul style="list-style-type: none"> • MATH 120 Calculus • MATH 210 Business Statistics

**List subject to change