



Tecnológico
de Monterrey

THE ART OF MEXICAN JEWELRY



SUMMER
M+X

A large yellow graphic of a stylized human figure with a cross-like shape through its body and circular dots above and below it. The word "SUMMER" is written vertically in white capital letters along the left side of the figure, and "M+X" is at the bottom.

ONE COUNTRY, THREE CITIES
**SUMMER
PROGRAM**

2021

Puebla



Santa Fe



Guadalajara

4 SPEND WEEKS TRAVELING AROUND MEXICO

from **July 5th to July 30th**

The **iSummerMx** Programs are an innovative academic option designed for International students who love traveling and learning about new cultures. They are **four-week long** and were created with an **itinerant schedule**, that is, students will travel to different Tec de Monterrey campuses in different cities. This means that students will learn about different parts of the country without ceasing their studies.

Each Tec de Monterrey campus will organize special activities with field trips, company visits and networking events that will make their experience unforgettable, creating everlasting memories, exercising their intellectual curiosity and developing entrepreneurship, innovation and leadership skills in a multicultural setting.

The programs are based on **experiential learning** so students will learn also outside the classroom by developing real-life collaborative projects with other students.

MEXICAN JEWELRY PROGRAM

This program is designed for international students interested in advancing their professional competencies to venture as young professionals in the jewelry industry and who like traveling and working in multicultural environments. The Mexican Jewelry program will help students advance their skills in the three columns of the jewelry industry: design or conception, manufacturing and commercialization of jewelry pieces of a particular brand. In the courses, students will design and make jewelry pieces, considering the properties of different possibilities and suggested materials.

Special Features:

Cultural visits in each site focused on Mexico's rich historical tradition, to understand how the motifs, styles and meanings of Mexican jewelry have evolved.

- **Exposure to Mexican artisans and jewelry makers. Jewelry design and prototyping.**
- **Specific jewelry-making techniques and specialized laboratory classes.**

Students will live in three vibrant cities in Mexico. Visit the historic city of Puebla, get to live in The Santa Fe district in Mexico City and go to the amazing Guadalajara.

CAMPUSES

● **Puebla:** Located in one of the best districts of the city, opened its doors in 2003. On 25 hectares, you will find excellent facilities with classrooms equipped with state-of-the-art technology as well as cafeterias, gymnasium, fields and courts to practice your favorite sport. The city of Puebla is located 1 hour away from Mexico City, which makes this campus very attractive for students who wish to travel without having to move great distances.

● **Santa Fe:** Located west of Mexico City and designed by the world-famous architect Ricardo Legorreta, Campus Santa Fe was built in 2001. Is one of the newest among other 25 campuses of Tec de Monterrey throughout Mexico. The campus is located in the Santa Fe area, the newest commercial and residential neighborhood that has become the greatest economic activity center within the Mexican capital. Our privileged location, close to charming cities like Cuernavaca and Puebla, allows students to travel and enjoy diverse experiences while living within the heart of the country.

● **Guadalajara:** Located west of Mexico City and designed by the world-famous architect Ricardo Legorreta, Campus Santa Fe was built in 2001. Is one of the newest among other 25 campuses of Tec de Monterrey throughout Mexico. The campus is located in the Santa Fe area, the newest commercial and residential neighborhood that has become the greatest economic activity center within the Mexican capital. Our privileged location, close to charming cities like Cuernavaca and Puebla, allows students to travel and enjoy diverse experiences while living

WHY
i SUMMER
MX?



STANDS FOR

INNOVATIVE

INCREDIBLE

ITINERANT

IDEAL

INTERNATIONAL

Students will be embarked on the educational model **Tec21**, an ambitious university-wide program to rethink education. **iSummerMX** will allow flexibility as to how, when and where learning happens through:



Company visits



Jewelry Laboratory



Networking events



Trips

COURSES



Credits per course

3 credits 5 ECTS 8 Tec de Monterrey units

Credit load of the program (2 courses)

6 credits 10 ECTS 16 Tec de Monterrey units

Students will learn and advance their skills by taking 2 courses:

DL3012- Jewelry Design and Making Workshop (taught in English)

The course will advance students' skills to design and make jewelry pieces, considering the properties of the different possible suggested materials.

DL3022- Integrated Project in Jewelry (taught in English)

Advanced level course with the intention of helping to form jewelry professionals with skills in the three columns of the jewelry industry: design or conception, manufacturing and commercialization of jewelry pieces of a particular brand.