

# CULTURE & IDENTITY



i  
SUMMER  
M X

ONE COUNTRY, FOUR CITIES

SUMMER  
PROGRAM

2021

Mexico City

• Queretaro

• Puebla

• Guadalajara

# 4 SPEND WEEKS TRAVELING AROUND MEXICO

from **July 5th to July 30th**

The **iSummerMx** Programs are an innovative academic option designed for International students who love traveling and learning about new cultures. They are **four-week long** and were created with an **itinerant schedule**, that is, students will travel to different Tec de Monterrey campuses in different cities. This means that students will learn about different parts of the country without ceasing their studies.

Each Tec de Monterrey campus will organize special activities with field trips, company visits and networking events that will make their experience unforgettable, creating everlasting memories, exercising their intellectual curiosity and developing entrepreneurship, innovation and leadership skills in a multicultural setting.

The programs are based on **experiential learning** so students will learn also outside the classroom by developing real-life collaborative projects with other students.

## CULTURE AND IDENTITY PROGRAM

This program is designed for international students who love traveling and learning about new cultures. In this program, students will have the opportunity to develop a deeper understanding of Mexican identity and culture, as well as to have an option to get basic Spanish skills or advance their intercultural communication competences.

During the program, students will be visiting four of the most iconic cities in the country. Visit the capital Mexico City, enjoy the colonial city of Queretaro, go to the amazing Guadalajara and visit the historical city at Puebla.

## CAMPUSES

- **Santa Fe:** Located west of Mexico City and designed by the world-famous architect Ricardo Legorreta, Campus Santa Fe was built in 2001. Is one of the newest among other 25 campuses of Tec de Monterrey throughout Mexico. The campus is located in the Santa Fe area, the newest commercial and residential neighborhood that has become the greatest economic activity center within the Mexican capital. Our privileged location, close to charming cities like Cuernavaca and Puebla, allows students to travel and enjoy diverse experiences while living within the heart of the country.

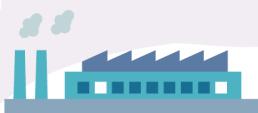


- **Puebla:** Located in one of the best districts of the city, opened its doors in 2003. On 25 hectares, you will find excellent facilities with classrooms equipped with state-of-the-art technology as well as cafeterias, gymnasium, fields and courts to practice your favorite sport. The city of Puebla is located 1 hour away from Mexico City, which makes this campus very attractive for students who wish to travel without having to move great distances.
- **Querétaro:** Campus Querétaro is the fourth largest campus in the country with more than 7000 students, of which 55% are from other states and more than 400 international students from around the world. Queretaro is located in the heart of Mexico, just a two-hour drive from Mexico City. Its great location, modern infrastructure, diversity of people, food and touristic places make the state one of the best destinations to visit. Queretaro is one of the safest, innovative and state-of-the-art sectors in industrial production, education and technology.
- **Guadalajara:** Campus Guadalajara opened its doors in August 1991 in an area of almost forty hectares located west of the metropolitan area in the municipality of Zapopan. Over time, the campus has developed its facilities to become one of the most relevant campuses of Tec de Monterrey and one of the most modern. Guadalajara is considered a capital of culture, being the home of the well-known Mexican icons such as mariachis, tequila and charreria, all recognized as World Heritage by UNESCO.

# WHY i SUMMER MX ?



Students will be embarked on the educational model **Tec21**, an ambitious university-wide program to rethink education. **iSummerMX** will allow flexibility as to how, when and where learning happens through:



**Company visits**



**Conferences  
with experts**



**Networking  
events**



**Trips**

● ITINERANT

● INNOVATIVE

● INTERNATIONAL

● INCREDIBLE

# COURSES

**Credits per course**

**3 credits 5 ECTS 8 Tec de Monterrey units**

**Credit load of the program (2 courses)**

**6 credits 10 ECTS 16 Tec de Monterrey units**

Students will learn and advance their skills by taking 2 courses:

## **H1032- Mexican Identity and Culture**

(taught in English)

This is a basic humanities course in which students will understand, identify and analyze aspects of Mexican culture so that they can assimilate and integrate themselves into the culture. No prior knowledge is required. As an outcome, the student will compare, contrast and provide.

Students can choose to improve their basic Spanish skills (option 1) or advance their intercultural communications competencies (option 2):

## **HI1007- Basic Spanish as a Foreign Language**

(taught in English)

This course will allow students to develop the basic communicative skills in the Spanish language to improve their performance in social and academic contexts. It requires no previous knowledge of Spanish. Upon completion, students will be able to recognize and adequately use the syntactic structures of Spanish in communicative interactions at the beginning level.

## **CO98211- Cross-cultural Communication**

(taught in English)

This course will allow students to develop the basic communicative skills in the Spanish language to improve their performance in social and academic contexts. It requires no previous knowledge of Spanish. Upon completion, students will be able to recognize and adequately use the syntactic structures of Spanish in communicative interactions at the beginning level.