

REGIONAL ECONOMICS IN MEXICO >>>>>>>>



SUMMER
M X

ONE COUNTRY, FOUR CITIES

**SUMMER
PROGRAM**

2021

4 SPEND WEEKS TRAVELING AROUND MEXICO

from July 5th to July 30th

The **iSummerMx** Programs are an innovative academic option designed for International students who love traveling and learning about new cultures. They are **four-week long** and were created with an **itinerant schedule**, that is, students will travel to different Tec de Monterrey campuses in different cities. This means that students will learn about different parts of the country without ceasing their studies.

Each Tec de Monterrey campus will organize special activities with field trips, company visits and networking events that will make their experience unforgettable, creating everlasting memories, exercising their intellectual curiosity and developing entrepreneurship, innovation and leadership skills in a multicultural setting.

The programs are based on experiential learning so students will learn also outside the classroom by developing real-life collaborative projects with other students.

REGIONAL ECONOMICS PROGRAM

In this program, students will focus in the study of economics in its territorial setting, by combining relevant theoretical and empirical elements. Students will integrate the theory and study methods of economic science in the scientific analysis of the Mexican economic.

Students will discover four of the most iconic cities in Mexico by visiting the country's capital, Mexico City, enjoy the colonial city of Queretaro, go to amazing Guadalajara and walk through historic places in Puebla.

CAMPUSES

- **Puebla:** Located in one of the best districts of the city, opened its doors in 2003. On 25 hectares, you will find excellent facilities with classrooms equipped with state-of-the-art technology as well as cafeterias, gymnasium, fields and courts to practice your favorite sport. The city of Puebla is located 1 hour away from Mexico City, which makes this campus very attractive for students who wish to travel without having to move great distances.
- **Estado de México(North of Mexico City):** It's one of the largest campuses of Tec de Monterrey. It is located in the municipality of Atizapán de Zaragoza. It offers a privileged location by being near to all major Mexico City's attractions, manufacturing clusters and sights that range from the breathtaking Teotihuacan Pyramids to the amazing buildings of the nearby Reforma area. The campus Engineering faculty is strongly related to the industry.



- **Querétaro:** Campus Querétaro is the fourth largest campus in the country with more than 7000 students, of which 55% are from other states and more than 400 international students from around the world. Queretaro is located in the heart of Mexico, just a two-hour drive from Mexico City. Its great location, modern infrastructure, diversity of people, food and touristic places make the state one of the best destinations to visit. Queretaro is one of the safest, innovative and state-of-the-art sectors in industrial production, education and technology
- **Monterrey:** The main campus of Tec de Monterrey is located in a modern industrial and business center only 230 Km far from the USA border. The city, also known as “La Ciudad de las Montañas” (City of the Mountains), hosts a set of transnational conglomerates with 10 out of 20 of the most important Mexican firms. The campus has been designed to create the perfect environment, motivating the engagement of intensive academic activity with research as well as recreation, allowing the full innovative and entrepreneurial potential of students and faculty to flourish.

WHY iSUMMER MX?

STANDS FOR

INNOVATIVE

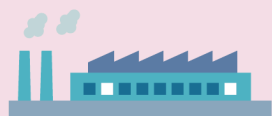
INCREDIBLE

ITINERANT

IDEAL

INTERNATIONAL

Students will be embarked on the educational model **Tec21**, an ambitious university-wide program to rethink education. **iSummerMX** will allow flexibility as to how, when and where learning happens through:



Company visits



Conferences
with experts



Networking
events



Trips

ITINERANT

INNOVATIVE

INTERNATIONAL

INCREDIBLE

COURSES

Credits per course

3 credits 5 ECTS 8 Tec de Monterrey units

Credit load of the program (2 courses)

6 credits 10 ECTS 16 Tec de Monterrey units

Students will learn and advance their skills by taking 2 courses:

EC3014 – Regional Economics

(taught in English)

Advanced economics course focusing on the study of economics in its territorial setting by combining relevant theoretical and empirical elements. It addresses topics related to sustainable development such as pollution, resource depletion. Productivity and consumption patterns, employment, unemployment and equity. This course will require prior knowledge of economic growth and development. As a learning outcome, students will understand the behavior of the economy at regional level, in particular, the territorial concentration and dispersal processes as well as the marked disparity in economic development at the subnational level and the logic that determines the localization of productive activities.

EC3016 – Mexican Economics Seminar

(taught in English)

Advanced course in which students integrate the theory and study methods of economic science in the specific analysis of the Mexican economy. This course requires prior knowledge of economic theory and economic science study methods. As a learning outcome, students will conduct a scientific research project using economic theory and a topic related to the Mexican economy.