

HISSEMA

The German Economy and the European Union (77101) – 5 points

Block Seminar

Content: This course will provide a description of the performance of the German economy in the past and an analysis of its recent development. A special focus will be given to institutions and regulations. The following topics will be included: some historical backgrounds, the economic system and its sector, the German labor market, constitutional elements of the social security system, Germany's integration into the European Union, its development and institutions, and the World Economy. Classwork will refer to aspects of the cultural, political and educational systems and policy integration.

Literature: Will be provided.

Notes: This course is part of the HISSEMA. More information can be obtained from HISSEMA/GUEST Coordinator, Ms. Francesca Cristaldi (Room I-103)

International Management and Economics (77202) – 5 points

Block Seminar

Content: This course will introduce students to the field of International Management and Economics. Topics will include: the basic concepts of the Theories of Macroeconomic Competitiveness and Trade, Trends in World Trade and Transnational Enterprises as well as Foreign Direct Investments. Part of the Block Seminar will also cover the topic areas of Corporate Social Responsibility and Sustainability at micro, meso and macro levels.

Literature: Will be provided.

Notes: This course is part of the HISSEMA. Information by the HISSEMA/GUEST Coordinator, Ms. Francesca Cristaldi (Room I-103)

German Culture, Business and Language (77111) – 5 points

Block Seminar

Content: This course will provide basic German language skills as well as insights in German business administration, culture and history. In particular, the lectures taught during a 3-day-excursion to Berlin provide insights into German culture, politics and history. Students are required to make presentations, to prepare case studies, and to submit homework referring to aspects of the cultural, economic, political, and educational systems of Germany – all the topics are prepared during the lectures in class and the Berlin's study trip.

Literature: Will be provided.

Notes: This course is part of the HISSEMA. Admission is restricted to HISSEMA-Program students.