

SUFLE
Aix-Marseille University
Aix en Provence - France

1st semester 2014/2015

"OBJECTIVE B1"

Classes: 20 hours per week, 260 hours/semester

OBJECTIVE: bring students to level B1 of CECRL by the end of the 1st semester.

LANGUAGE

- FRENCH LANGUAGE– 12 hours per week

Teachers (depending on group): Mrs CAYET, Mrs MOREELS, Mrs BONNEFOY, Mrs Garcia

Written comprehension

Written expression

Oral comprehension

Oral expression

- PHONETICS– 2 hours per week

Teachers (depending on group): Mrs BRUEL, Mrs BROILLIARD

This class is an essential addition to language classes and develops the phonetic, syllabic and prosodic characteristics of the French language.

During the first semester, the emphasis will be put on the good pronunciation of vocalic sounds. Theoretical explanations will be given to make students aware of different sounds in the French language.

Hearing and oral exercises in class or in language labs will enable students to acquire a good pronunciation of the French language's sounds. The many problems related to differences between the written form of French words and their actual pronunciation will also be addressed.

WORKSHOPS

Students wishing to obtain the diploma for the semester (*DU* – university diploma in "French language and culture", level B1) must attend 3 workshops of 2 hours.

- FRENCH FOR BUSINESS: THE BUSINESS WORLD – 2 hours per week

Teacher: Mr. BRAULT

Vocabulary specific to the business world

The theme of negotiation (situations, strategies, cross-cultural negotiation)

French companies:

Global overview of the different statuses of French companies

Companies in the French and European Law

Companies and trade

French companies within the context of globalization

Impacts of financial and monetary crises on companies

Companies and geopolitical context

Practical exercises: Oral presentation of a course-related subject by small groups of students

- INTRODUCTION TO THE FRENCH PRESS – 2 hours per week

Teacher: Mrs BIANCHI

This workshop has different objectives: introduce students to the French press, its history and its specificities while furthering the students' grasp of the French language and vocabulary. This class will also provide students with some basic knowledge about the structure of press articles and the way press and media work.

Main themes:

- Development of the written press
- Overview of French press and of the regional press
- French press economy
- Concentration of media ownership and press groups
- Freedom of the press and censorship
- Satirical press
- Ratio of power between the different forms of media

- FRENCH REGIONS – 2 hours per week

Teacher: Mrs TIPHAIGNE

The objective of this workshop is to present the French regions based on different points of view: administrative, political, geographical, historical, and cultural ones.

Very different themes, including cities, landscapes, gastronomy, arts, writers, dialects and economic activity will be addressed.

This class will be based on real documents (articles, extracts from books, touristic guides, documentaries or TV programme). Students will work on improving their oral and written skills while discovering France region by region.

Language structures specific to descriptive, explanatory and narrative speeches will be explained. The class will also follow the news regarding the reorganization of the French regions.

- INTRODUCTION TO THE FRENCH CULTURE – 2 hours per week

Teacher: Mr PAITA

OBJECTIVES: Linguistic enrichment by comparing language and its socio-cultural context.

The subject of French language is approached in its socio-cultural references linked to history, geography, economy, literature, arts, and social and cultural anthropology. It is not these subjects that are talked about in themselves, but the documents that they provide and the linguistic and cognitive enrichment that they favour. References for the definition of wording and the approach based on facts are those of the "Ecole des Annales" (notably Pierre NORA, Jacques LE GOFF, Fernand BRAUDEL, Georges DUBY).

The teaching method of this class is based on in-group interactions and more particularly on oral presentation made by the students, which are systematically used for improving the students' vocabulary, helping them creating grammatically and culturally accurate sentences and teach them how to look for written, sound and visual documents on the Internet.

- READING THEATRICAL WORKS – 2 hours per week

Teacher: Mrs MOREELS

This class is given to students with an adequate level of written comprehension. The contemporary plays presented to the students will be chosen depending on the level of French and on the theatrical programme in Aix and Marseille: Beckett, Ionesco, or Camus... These texts are relatively easy to understand, and will enable an introduction to reading theatrical works, even though esthetical and philosophic goals of these plays remain complex.

There will be at least two written exams. Oral participation will be taken into account in the same way as written exams.

- ART HISTORY: ARTS AND ADVERTISEMENT – 2 hours per week

Teacher: Mrs THIRION

This class aims at rediscovering how advertising is inspired by arts and how artists have been attracted by advertisements.

Some pop artists have clearly been inspired by some advertisements and some publicists may also be inspired by arts. Whether it is classical arts or contemporary arts, advertising uses and redirects the style and image of artists.

The objective of this workshop is to bring the students to master the language of publicity through the study of advertisements related to arts. They will also learn to describe pictures, to define their nature, their composition, to justify the choice of the work of art used and to justify the promotional message.

- ORAL COMMUNICATION (PUBLIC SPEAKING IN FRENCH) – 2 hours per week

Teacher: Mr PELOPIDAS

This workshop goes beyond simple theatre class to help students further their grasp of the French language and to improve their public speaking skills (for situations such as speaking in front of a board of examiners, employers, oral presentations, conferences ...).

This training is regularly given to diplomats, lawyers, teachers, CEOs, tradespersons as well as to students preparing for oral exams.

The use of French language (vocabulary and pronunciation) will be addressed (at the end of each exercise) through the learning of actor's skills and staging technics.

- FRENCH CINEMA: THE NEW WAVE – 2 hours per week, plus a film screening one evening per week.

Teacher: Mr LORRAIN

OBJECTIVES:

Watch and get used to watching and hearing French movies in original version.

Discover some French film directors.

Learn more about French society and culture.

Extract information and commentaries from critics and/or analytical texts.

Talk and write about new subjects, based on a new source of knowledge.

AFTER THE FILM SCREENING:

Students will be provided with some articles and a questionnaire to allow them to have more arguments to make an oral or written analysis. A presentation made by two students open the session. After that comes questions, analysis, comments and complementary information

(the method for the presentation will be given during the first class), as well as an extract from the movie. Discussion and comments generally take place in small groups.